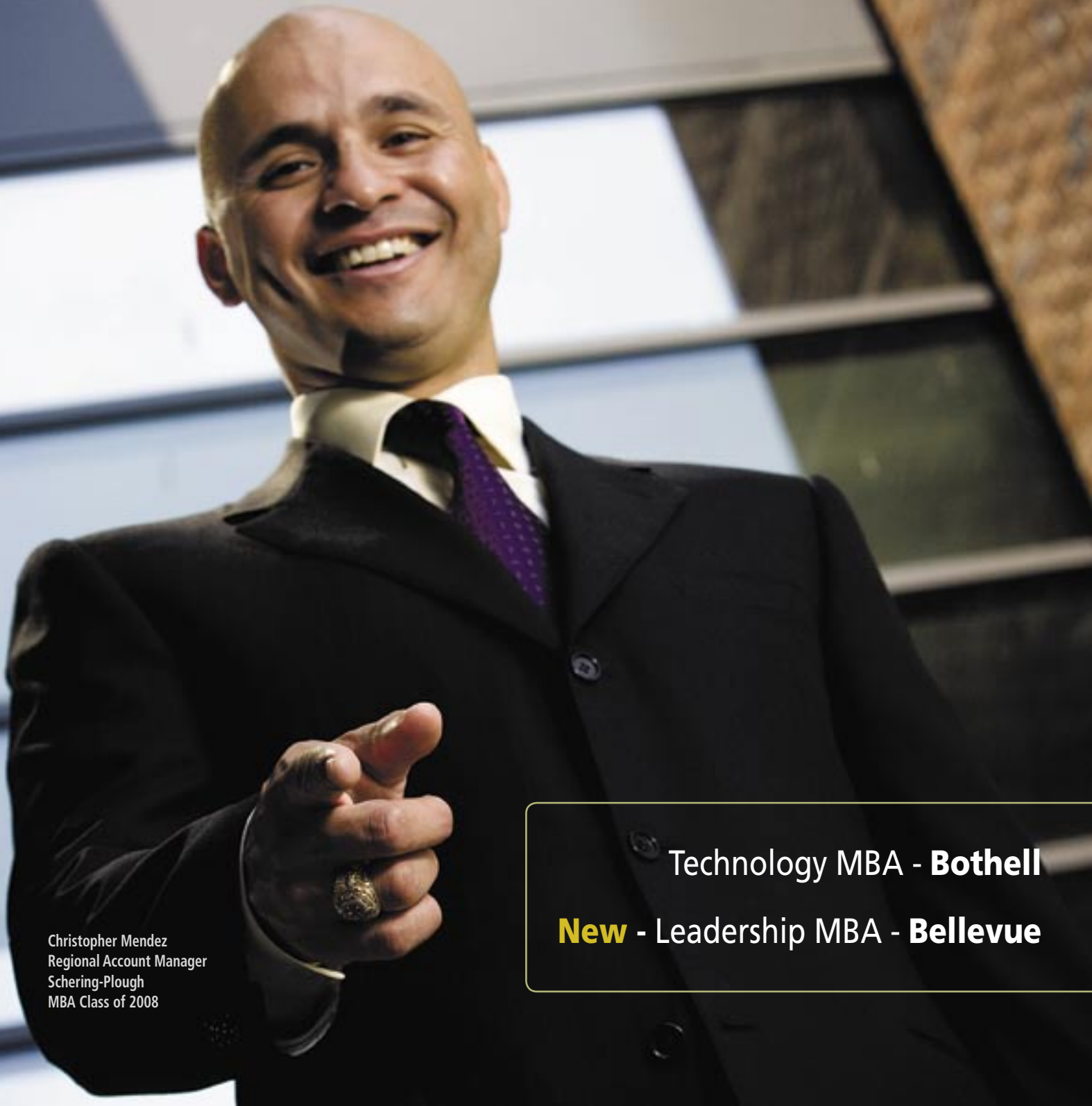


MBA

MBA Programs - University of Washington Bothell



Christopher Mendez
Regional Account Manager
Schering-Plough
MBA Class of 2008

Technology MBA - **Bothell**

New - Leadership MBA - **Bellevue**

TECHNOLOGY MBA (TMBA)

BOTHELL

Technology Leadership

Value Creation & Growth

The Entrepreneur Mindset

WHO ATTENDS?

TMBA students come primarily from technology-centered industries such as aerospace, software development, biotechnology, medical devices, and telecommunications.

WHERE? UW Bothell campus (I-405, Exit 24)

WHEN? Begins annually in the fall

HOW DOES THE TMBA PROGRAM WORK?

- 22 month program designed for working professionals
- Classes meet 2 evenings per week (Monday & Wednesday 6:00-9:50 p.m.) with occasional Saturdays
- 40 students maximum
- Students take all of their classes with the same dynamic professional cohort

WHAT WILL I LEARN?

- How to lead technology-centered enterprises
- Analysis & problem solving
- Business theories & applications
- Communication skills
- How to work effectively in teams
- How to write viable business plans with guidance from industry leaders who have startup experience

HOW DO I APPLY & LEARN MORE?

Visit www.uwb.edu/mba

“It’s a fantastic program. It’s the best investment you’re going to make in your education. It’s a University of Washington education which is really world-renowned.”

Melanie Jaeger

Product Manager, Radiation Oncology Systems
Philips Healthcare
MBA Class of 2006



Gowri Shankar, Ph.D.
Associate Professor, Business Program
Honored: Distinguished Teaching Award, 2008, University of Washington Bothell





LEADERSHIP MBA (LMBA) BELLEVUE – NEW!

Intellectual Rigor

Emotional & Social Intelligence

Leadership

WHO ATTENDS?

LMBA students come from a wide variety of industries such as banking, healthcare, insurance, law, manufacturing, gaming, online services, and software.

WHERE? Bellevue

WHEN? Begins annually in the fall - New for 2009!

HOW DOES THE LMBA PROGRAM WORK?

- 22 month program designed for working professionals
- Classes meet 2 evenings per week (Tuesday & Thursday 6:00-9:50 p.m.) with occasional Saturdays
- 40 students maximum
- Students take most of their classes with the same dynamic professional cohort

WHAT WILL I LEARN?

- How to lead diverse organizations
- Analysis & problem solving
- Business theories & applications
- Communication skills
- How to work effectively in teams
- Practical leadership insights
 - Regular breakfast meetings with industry leaders
 - Mentorship program
 - Leadership paper

HOW DO I APPLY & LEARN MORE?

Visit www.uwb.edu/mba

“The MBA Program allowed me to have the courage to take bigger risks with myself and my career. The program definitely exceeded my expectations. It wasn’t more than two months after I graduated before I had a number of great job offers. I was very excited about moving on at that point in my career.”

Derrick Burke
Financial Advisor, UBS
MBA Class of 2007

WHY A UW BOTHELL MBA?

- 22-month evening programs designed for working professionals
- Innovative curriculum focuses on leadership, management, and technology
- Distinguished faculty and staff – engaging, supportive, and accessible
- Outstanding colleagues in each cohort for networking and life-long friendships
- Excellent Return on Investment (ROI)



“The UW Bothell MBA Programs are committed to building cohort-based programs that emphasize experiential learning. Our students learn by doing. They frequently find that the answers to business challenges are not in the back of the book.”

Sandeep Krishnamurthy, Ph.D.
Associate Professor
Associate Director, Graduate Programs
Business Program, University of Washington Bothell

“The professors and faculty made themselves very approachable and available to enhance our learning. The professors knew each of us by name, our professional background, what we could offer to the class as well as how to push us to learn what we didn’t know.”

T.R. Srikanth
 Global Applications Manager for Sales/Marketing – Danaher T&M Platform
 Danaher Corporation (Fluke Corporation)
 MBA Class of 2008



TYPICAL TMBA - BOTHELL CLASS PROFILE

TMBA STUDENT WORK EXPERIENCE (AVERAGE)

Professional 6 years
 Management 3.5 years
 Total Average Work Experience 11 years
 Range 4 to 25 years

TMBA STUDENT DEGREES

Science – Engineering 59%
 Business – Economics 25%
 Humanities - Social Sciences 16%
 Advanced Degrees (PhD, Masters, MD) 10 degrees

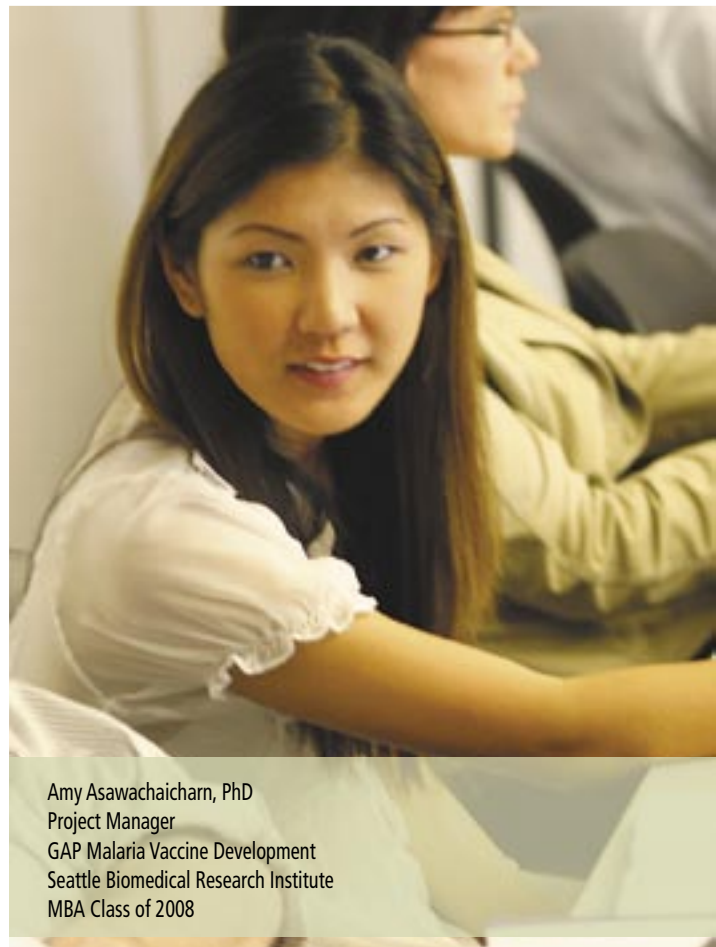
GENDER

Female28%
 Male72%

DIVERSITY

Caucasian 50%
 Minority* 37%
 Not Specified 13%

**Includes African American, Asian/Pacific Islander, Hispanic/Latino, Native American & International*



Amy Asawaicharn, PhD
 Project Manager
 GAP Malaria Vaccine Development
 Seattle Biomedical Research Institute
 MBA Class of 2008

"I have been able to take both the theoretical and practical elements of marketing and strategy and turn them into a new role here at Microsoft. There is simply no way I could have secured this job and be where I am today without the excellent education I received as part of the overall MBA experience at UW Bothell."

Rob Leavengood
Marketing Manager
Mobile Communications Business
Microsoft
MBA Class of 2008



TMBA- BOTHELL

INTEGRATED BUSINESS PRACTICUM

The capstone experience in the TMBA - Bothell is about connecting the dots. In developing a business plan for a product that is new to the market, TMBA students integrate their understanding of accounting, finance, marketing, operations and strategy. The resulting plan is scrutinized by instructors and venture capitalists who routinely judge such plans for a living. Students come out feeling confident, energized and motivated, ready to innovate in the marketplace.

LMBA- BELLEVUE

LEADERSHIP PRACTICUM

The LMBA - Bellevue Leadership Practicum is designed to maximize each student's leadership potential. First-year LMBA students attend several Leadership Breakfasts where successful managers share their winning strategies and motivate students to rise to new heights. Second-year LMBA students are assigned to mentors who act as leadership coaches. LMBA students integrate these inputs into specially designed leadership classes which encourage reflection and action. As a result of this experiential learning, each LMBA student learns not just to read about leadership, but also to practice it.

LIFELONG LEARNING

EXPERIENTIAL LEARNING

“I was pleasantly surprised that within six months of my graduation, I was recognized with a promotion. Since then, I’ve received two more promotions. Now, I’m a Sr. HR Generalist in the largest group in Eddie Bauer.”

Misty Braa
Senior Human Resources Generalist
Eddie Bauer, Inc.
MBA Class of 2006



UW BOTHELL MBA PROGRAMS

COMMON COURSES - BOTH PROGRAMS

Leadership, Team Process, & Decision-Making
Quantitative Methods & Business Statistics
Financial & Managerial Accounting
Economics for Business Leaders
Financial Management
Marketing Management
Global Business
Business Law & Ethics
Operations & Project Management
Organizational Theory & Knowledge Management

UNIQUE TMBA - BOTHELL COURSES

Strategic Management in High-Tech Firms
Enterprise IT Management
Organizational Behavior
Marketing Engineering & New Product Marketing
Technology & Innovation Management
Entrepreneurship Practicum

UNIQUE LMBA - BELLEVUE COURSES

Strategy
Leadership & Managerial Effectiveness
Marketing Research
Creativity & Innovation

LMBA - BELLEVUE ELECTIVES*

Advanced Corporate Finance
Customer Satisfaction Models
Investments
Negotiations

**Elective courses are subject to change.*



Information Sessions

www.uwb.edu/business/mba/infosessions.xhtml

Directions to Campus

www.uwb.edu/visitors

Online Application • Deadlines • Tuition & Fees • Instructions

www.uwb.edu/business/mba/applymba.xhtml

MBA Programs

University of Washington Bothell
Box 358533, 18115 Campus Way NE
Bothell, WA 98011-8246

Advising: UWBMBA@uwb.edu or 425-352-3277 | FAX: 425-352-5277 | MBA Information: www.uwb.edu/mba