



2008-09 ANNUAL REPORT

UNIVERSITY *of* WASHINGTON | BOTHELL

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UW BOTHELL MISSION

UW Bothell holds the student-faculty relationship to be paramount. We provide access to excellence in higher education through innovative and creative curricula, interdisciplinary teaching and research, and a dynamic community of multicultural learning.

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NEWS AND ACTIVITIES

An Update from the Chancellor



Greetings,

As I reflect on the 2008-09 academic year, I do so with a great sense of pride in the University of Washington Bothell's accomplishments. This pride is shared among faculty, staff and students who have made tremendous contributions to our institution.

This year we firmly established ourselves as the regional leader in higher education with a strong boost in enrollment. In fall 2008 we welcomed 1,899 full-time equivalent students, a 21% increase from fall 2007. The figures indicate a 58% increase in freshman, a 14% increase in transfer students and a 22% increase in graduate students. The increases in enrollment have greatly enriched our campus community which is now noted for having the most diverse student population of the UW campuses (42% diverse students)*.

These enrollment increases are true indicators that UW Bothell is growing stronger with every year. We have seen a 10% or greater increase in enrollment for each of the last four years; demonstrating that UW Bothell is an effective regional investment and one that is creating increased access to higher education for the communities it serves.

With increased access also comes tremendous opportunity for our students. As you will read in this report, our faculty are world-class leaders in their fields who are making significant contributions in research that have local, national and international impacts. The ability to study and participate in research with faculty innovators provides our students with opportunities for hands-on learning and collaboration, greatly enriching their academic experiences. Our outstanding regional connections enable students to take their studies even farther, into the field for projects and internships with leading businesses and organizations. This combination of academic experiences ensures that our students build solid foundations of relevant knowledge, practical skills and professional preparation – something we can all be proud of.

Our 2009-10 academic year is shaping up to be another record-breaking year so I look forward to reporting to you again next year.

Kind regards,

A handwritten signature in black ink that reads "Kenyon S. Chan". The signature is fluid and cursive, with the first name being the most prominent.

Kenyon S. Chan
Chancellor

**As reported by Seattle Metropolitan Magazine, October 2008.*

MAKING OUR MARK

Notable Honors and Accomplishments



Gray Kochhar-Lindgren

Professor Gray Kochhar-Lindgren, Director of the Center for University Studies and Programs, received a 2009-2010 Fulbright General Education Fellowship to support the creation of a cross-disciplinary curriculum in a consortium of Hong Kong universities.

Marguerite Roza of the Center on Reinventing Public Education received one of the "Change Agent of the Year" awards at the NewSchools Venture Fund Summit on Education Entrepreneurship for her contributions to education.



Carol Leppa

Nursing Professor Carol Leppa received the 2009 Ethics and Human Rights Award from the Washington State Nurses Association.



Mike Hope

IAS Assistant Professor Peter Littig received the UW Bothell 2009 Distinguished Teaching Award.

CSS Director and Professor Mike Stiber was selected for the Fulbright Senior Specialist Roster.



Melissa Cushman

UW Bothell received a State Agency Leadership Award as part of the 2008 Governor's CommuteSmart Awards "in recognition of outstanding contributions towards improving transportation, protecting against the environment and reducing consumption

of natural resources for the residents of the State of Washington."

IAS Lecturer Julie Shayne received the 2008-09 Outstanding Teaching Award from the Associated Students of the University of Washington Bothell. She was also acknowledged by the Celebrating University of Washington Women Program.

Business Assistant Professor Tim Hargrave was selected as the Advisory Council Faculty Fellow in Business in Spring 2009.

Public Safety Officer Deborah Conley-Staerk was selected as the 2008 SMART Commuter of the Year.

Business alumni Tom Goos ('98) was named to the "Top 40 Under 40" list by the *Puget Sound Business Journal*.

IAS alumni Holli Martinez ('08) established the Martinez Foundation which provided its first scholarship awards to students in need in 2009.

IAS alumni Mike Hope ('06) received the 2009 Distinguished Alumni Award. Hope is a 44th District Representative for the Washington State Legislature.

This year the **Center for Student Entrepreneurship** saw the launch of its 50th business. The CSE was established with the goal of helping students become successful entrepreneurs, as creators of their own innovative startups or as major participants in small dynamic companies. Congratulations to Director Alan Leong.

UW Bothell students Becky Drees, Steven Klein, Adina Manugbat, Morgan Hellar, Jack Davis, Don Hjelte and Irina Velikovick, also known as team Spiral Genetics, won the 8th Annual UW Bothell Hell Night. Hell Night is sponsored by the Center for Student Entrepreneurship.

Business alumni Gurpreet Singh ('09) was named the 2009 Student Commencement Speaker.

IAS alumni Melissa Cushman ('09) was honored with the 2009 President's Medal and **IAS alumni Debbie Brown ('09)**

received the 2009 Chancellor's Medal at the 2009 Commencement Ceremonies.

Students **August Promiss Aguirre** and **Vicky Herrera** were recipients of the 2008-09 UW Bothell Costco Diversity Scholar Awards, providing them with \$10,000 annually for four years of undergraduate study.

Several UW Bothell students placed in competitions held at the 2009 Delta Epsilon Chi International Conference. Among them were: **Gwendolyn King** who received second place in the marketing management competition; **Efrin Moreno-Salamanca** who earned second place in the National Management Institute competition; **Xheni Diko** and **Peter Gallagher**, who placed in the top 10 business to business marketing competition and **Shane Morrison, Benjamin Noblitt** and **Gurpreet Singh** who placed in the top 10 financial statement analysis competition. Students **Brianna Crist, Benjamin Skredsvig, Kiley Simmons, Alok Mistry, Danny McGuire, Karan Chainani, Brianna Thompson, Patrick Farrar, Brice Hamack, and Kendra Porter** also participated and are recognized for their efforts. [W](#)

SPOTLIGHT ON FACULTY LEADERSHIP

UW Bothell named the following during 2008-09:

Brad Portin
Education Program Director

Sandeep Krishnamurthy
Business Program Director

Warren Buck
Science and Technology Program Acting Director

Andrea Kovalesky
Center for University Studies and Programs Acting Director

Dan Jacoby
Director, Office of Institutional Research

LEADERS IN THE FIELD

UW Bothell Faculty Make Local, National and International Contributions in Research

Science and Technology Professor Dan Jaffe received multiple awards in 2008-09: \$32,809 from the National Science Foundation for hosting and leading an international conference on reducing the uncertainty in atmospheric measurements of mercury; \$87,403 from the Electric Power Research Institute to continue atmospheric measurements at Mt. Bachelor, which will improve the understanding of the global cycling of mercury; and, \$160,111 from the National Science Foundation for collaboration with the University of Nevada to understand the chemical processing of mercury in the atmosphere and the sources and sinks of mercury in the U.S.

IAS and the Center on Reinventing Public Education's (CRPE) Research Professor Paul Hill received the following awards: \$653,938 (third year funding) plus a supplement of \$222,464 from the U.S. Department of Education to study human resources strategies in charter schools; a three year, \$1.3M subcontract from Mathematica Policy Research to participate in a national longitudinal study of charter management organizations worth \$4M from NewSchools Venture Fund; \$1.2M from the Carnegie Corporation of New York and \$125,000 from the Joyce Foundation as a result of a study of districts who have adopted the "portfolio" strategy of school reform; and, \$125,000 from the Annie E. Casey Foundation to study strategies that offer multiple pathways to graduation.

CSS Associate Professor Clark Olson received \$74,000 in support from NASA's Jet Propulsion Laboratory at the California Institute of Technology to study the problems of mapping, object recognition and tracking using aerial images.

IAS and CRPE Research Professor Dan Goldhaber received a \$250,000 subcontract for a University of Washington Center for Analysis of Longitudinal Data in Education Research (CALDER) from the Urban Institute; and, \$60,000 (funded by the



Dan Jaffe



Paul Hill



Marguerite Roza

Denver Public Schools) in research support services to the University of Colorado Denver for an evaluation and analysis of the Denver Public School's Professional Compensation System for Teachers.

IAS Senior Lecturer Charles Henry received a \$25,000 award from the King County Wastewater Treatment Division to provide design and monitoring services for the Mountains to Sound Greenway Biosolids Recycling Program.

CRPE Research Scientist Robin Lake received \$125,000 from the Annie E. Casey Foundation to fund a fifth year of study of the National Charter Schools Research Project and, \$254,590 from the Walton Family Foundation for an evaluation of the New Orleans High School Redesign and District Portfolio Management Strategy.

Marguerite Roza, also of CRPE, was awarded \$386,316 by the Gates Foundation for "Rapid Response" and, \$200,000 from the Hewlett Foundation for a stimulus analysis.

IAS Associate Professor David Stokes received a \$19,000 award from the U.S. Fish and Wildlife Service for "Conservation

Professional Training and Development."

IAS Assistant Professor Robert Turner was awarded a Sustainability Across the Curriculum seed grant for The Evergreen State College, funded by the Russell Family Foundation, to advance sustainability scholarship, teaching, and community partnerships via eleven different initiatives.

CSS Director and Professor Mike Stiber, working in collaboration with Arizona State University for a Course, Curriculum and Laboratory Improvement Grant, received five years of funding by the National Science Foundation to design, implement and disseminate multi-disciplinary online java-digital signal processing (J-DSP).

CRPE's Michael DeArmond, Katherine Destler and Lydia Rainey (researchers at CRPE and doctoral students at the UW College of Education) were awarded IES pre-doctoral fellowships through the UW College of Education's Collaborative Researchers for Education Sciences Training Program. The fellowship provides four years of support and training in interdisciplinary research and the use of mixed-methods research designs for studying educational policy.

The **Nursing Program** received \$330,000 as part of the Fiscal Year 2009 Omnibus Appropriations Bill to fund year two of its "Initiative to Train Nursing

Continued Page 4

2009 UW BOTHELL TEACHING AND SCHOLARSHIP ENHANCEMENT PROJECTS*

IAS Assistant Professor Keith Nitta and IAS Professor Dan Jacoby, \$8,300 for "Bellevue School District's Curriculum Web and the 2008 Teacher's Strike."

IAS Assistant Professor Kari Lerum, \$9,054 for "Beyond Abstinence and Comprehensive Sex Education toward Sexual Health for All."


Business Assistant Professor Alison Lo, \$8,850 for "Goal Orientation and Making Choices."

IAS Associate Professor Kanta Kochhar-Lindgren, \$5,000 for "UW Bothell and the Arts: From Trans-disciplinary Design Sites to a Mobile Learning Academy."

*Made possible by the generous support of the Worthington Technology Endowment and research cost recovery funds.

Faculty in Partnership with a Consortium of Colleges.” Created in response to growing state needs for a highly educated health care and nursing workforce, the Initiative aims to increase the number of nursing faculty teaching in Washington’s community and technical nursing programs.

The Business Development Center received a \$45,000 grant from the Herbert B. Jones Foundation. The grant provided general operating funds for the Center’s technical support services to small businesses.

UW Bothell and partner Cascadia Community College received a \$50,000 grant from the Washington Campus Compact and Learn and Serve America to promote and expand service-learning on campus. 

MATH 2.0: TEACHING MATH IN A TECHNICAL WORLD

Assistant Professor of Education Robin Angotti, Ph.D., received funding from the Higher Education Coordinating Board for an innovative program designed to bring middle- and high school-level mathematics instruction up to 21st century technology standards. The \$660,220 grant funds “Math 2.0: Teaching Math in a Technical World,” a three-year project built upon an award-winning professional development program coordinated by the North Central Educational Service District’s Mathematics Leadership Alliance.

The goal of Teaching Math in a Technical World (TMTW) is to help educators harness new online technologies and mathematics software to teach students math, particularly in grades 6 through 10, a critical time for laying the foundation for readiness for college-level learning. The expectation is that, by integrating these tools in the demonstration of mathematical concepts,

more students will gain proficiencies that will lead to success in higher-level mathematics.

TMTW will pay particular attention to creating effective instruction for English language learners and students of low socioeconomic status. Because many of these students enter the classroom without the vocabulary necessary for full participation in traditional mathematics curricula, teachers will be taught how to foster mathematics-related communication by using Web 2.0 tools (i.e., blogs, online journals and wikis) and other nontraditional communication strategies.

The project is funded by a grant authorized by the Elementary and Secondary Education Act and administered by the U.S. Department of Education and Washington State Higher Education Coordinating Board.

Detailed information on Dr. Angotti’s research can be found in her research profile (video version) at: <http://www.uwb.edu/academic/research/index.xhtml>.

NEW OPPORTUNITIES

Research and Collaboration to Benefit Education

Goodlad Institute for Educational Renewal

The Goodlad Institute for Educational Renewal, housed on the UW Bothell campus, is a joint effort by UW Bothell, UW Tacoma and the UW Seattle College of Education. It was created to continue to build on the work of Dr. John Goodlad, who while working at the University of Washington, developed the National Network for Educational Renewal (NNER), a not-for-profit corporation that now includes twenty-four school-university partnerships throughout the United States and Canada, and initiated the independent Institute for Educational Inquiry (IEI) to support these partnerships.

For over two decades the NNER and IEI have worked across the cultures of PK-12 schools, university colleges of education, and university colleges of arts

and sciences with the goal of simultaneous renewal of PK-12 schools and the education of educators. The Institute is directed by UW Bothell Education Professor Dr. G. Thomas Bellamy, who worked previously with the NNER as a researcher, College of Education dean, and local partnership chair.

The Institute continues the broad research program of the IEI and works collaboratively with the NNER on projects of national significance. It focuses its efforts on how PK-12 schools and universities can better realize the public democratic purposes of education, and promotes research, professional training and service.

Says Chancellor Chan, “Locating the Goodlad Institute at UW Bothell puts us squarely in the national conversation on public school reform and improvement; enabling us to strengthen our

partnerships with schools and to effect real change.”

Learn more by visiting <http://www.uwb.edu/academic/centers>.

Coming soon...Center for Serious Play

The Center for Serious Play is the next academic center to join UW Bothell. Its goals are to transform education and foster community development by bridging the gaps between innovative design, development, teaching and application of interactive media technologies. The Center will bring together faculty, students and industry partners to foster the development of innovative products, services and processes through team-based projects and partnerships with industry and educational communities. It will be housed on campus in the newly remodeled Truly House. 

STUDENT SUCCESS

Researchers in Action



FROM THE CLASSROOM TO THE COMMUNITY

In fall 2008, **Policy Studies graduate students** in an advanced research design course partnered with CityClub, a non-profit civic engagement organization based in Seattle, Washington.

In 2008, CityClub launched its first Community Matters Campaign, conducting 25 public dialogues which gave citizens a space to discuss the ways they are currently engaged in their communities and the barriers and opportunities they see to strengthening that engagement.

Employing the research design skills acquired in class, students analyzed data from the campaign to determine the extent to which participants are civically engaged, building social capital, and intending to increase their level of engagement. Students also examined whether the combination of civic engagement and social capital leads to a more robust measure of civic engagement called "civic capital." Students formally presented their results to Diane Douglas,

CityClub's Executive Director, and their report is featured on the organization's Web site. Additionally, student recommendations will be shared with community leaders and partners and used to enhance future projects.

"Collaborating with CityClub on the vital issue of civic engagement has been exhilarating. The knowledge and experience I have gained in just a few short months has affirmed that this program is unquestionably the right choice for me!"-Mari Taylor, Policy Studies student

"CityClub is grateful for the Policy Studies students' smart work, enthusiasm, generosity of spirit, flexibility and attention to detail on our Community Matters Campaign. We couldn't have imagined a better partnership and feel that we hit the jackpot in working with these students under Professor Carlisle's masterful mentorship. The results of their work will have great impact and will guide our decisions on scaling and enhancing the project next year."-Diane Douglas, Executive Director, CityClub [W](#)

FROM AN INTERNSHIP TO A CAREER PATH

Student Amira Davis became very interested in research during an internship with IAS Professor Rebecca Price. Davis worked with Price both on campus and at the UW labs at Friday Harbor on a project involving mollusks that resulted in a visit to an American Malacological Society meeting in New York. At the meeting, Davis helped to present her research and collaborated with other researchers.



Amira Davis

After attending the meeting and inspired by the research, Davis chose oncology as her next venture and secured a position at Seattle Children's Hospital in the hematology oncology department. In her position, Davis works with doctors, nurses, and researchers on clinical research projects, one of which involves a national database that enrolls all new oncology patients into a system to create research networks among newly diagnosed patients.

"After earning my degree in 2011, I want to continue onto med school with the hopes of becoming a pediatric oncologist. Having the opportunity to explore research in a hands-on way with a great faculty member helped me to find and then better define my true passion. I now have a plan in place and tools available to make it a reality."- Amira Davis, Biological Sciences student

GROWING THE CAMPUS

Meeting Student and Faculty Needs

The UW Bothell campus is continually evolving, making changes in facilities to best suit the needs of its growing population.

In 2008 the campus opened its **Student Fitness Center**. Housed in UW2, the Center features a variety of workout equipment including elliptical machines, treadmills, recumbent bikes and a multi-station gym for strength workouts. The Center is a great complement to the Office of Student Life's Recreation and Wellness Programs.



In 2009 UW Bothell began offering **student housing**. The institution master-leased the Campus View apartment complex in Bothell and worked to create a housing program that now serves 38 students. Among the residents are three community advisors and seven international students. The complex is a short five minute walk from campus and local downtown shopping.

This year the new **SR 522 / I-405 access ramp** was opened, greatly



improving access to the campus. The \$52.3 million project includes a lane on the southbound I-405 ramp that connects directly to campus, a lane and ramp on southbound I-405 to westbound SR 522, and a new traffic signal where SR 522 intersects with the campus entrance. The ramp lifts a city ordinance which capped enrollment at the co-located campus to 3,000. With the addition of the ramp, the campus can grow to 10,000 students (combined for both Cascadia Community College and UW Bothell).

Also in 2009, UW Bothell opened its **Eastside Leadership Center (ELC)** in Bellevue at the popular Park 140. The ELC will house a variety of programs providing greater access for students living in the region. The ELC began offering courses for the Leadership MBA at its launch, with the goal of offering multiple degree programs there in the future. Simultaneously, UW Bothell moved its RN-BSN Northern Cohort from WorkSource Skagit to Skagit Valley College's newly remodeled Laura Angst Hall in Mount Vernon. The Cohort provides students of the northern counties with access to the renowned UW Bothell Nursing Program and the new facility offers a state-of-the-art learning environment.

Of special interest, the UW Bothell library became the first UW library to create an open, browsable **media collection space**. Which now offers 6,500 secure items for use. The effort was led by Kathleen DeLaurenti, Chelle Batchelor, Emily Ferguson and Katie Whitson, under the direction of director Sarah Leadley.

Coming next: During the 2009 legislative session, UW Bothell received \$5M in pre-design funds for a third building. The building will provide increased classroom and laboratory spaces to house the institution's science, technology, engineering and mathematics (STEM) programs. **W**



DEVELOPING ENGAGING PROGRAMS

Expanding Academic Offerings to Meet Industry Demand



During the 2008-09 year, the following new programs and options were launched:

- Bachelor of Arts in Business Administration with an Accounting option
- Bachelor of Arts in Interdisciplinary Studies with options in Environmental Studies, Individualized Study, Interdisciplinary Arts, and Science, Technology and Society

- Bachelor of Science in Environmental Science
- Master of Arts in Cultural Studies

The Science and Technology Program was also chartered during this time. The Program houses the institution's growing science, technology, engineering and mathematics (STEM) programs and is led by Dr. Warren Buck, world-renowned physicist and former Chancellor of UW Bothell.

The following degrees will be offered in 2009-10:


- Bachelor of Science in Electrical Engineering
- Master of Business Administration – Leadership (classes will be held at the UW Bothell Eastside Leadership Center)
- Master of Science in Computing and Software Systems
- Master of Education in Educational Leadership with Principal's Credential

New degrees launching in Fall 2010 include:

- Bachelor of Arts in Business Administration (classes to be held at the UW Bothell Eastside Leadership Center)
- Bachelor of Arts in Interdisciplinary Studies with an option in Media and Communication Studies
- Eight options in the IAS program will become majors: American Studies; Community Psychology; Culture, Literature and the Arts; Environmental Studies; Global Studies; Interdisciplinary Arts; Science, Technology and Society; and Society, Ethics and Human Behavior.

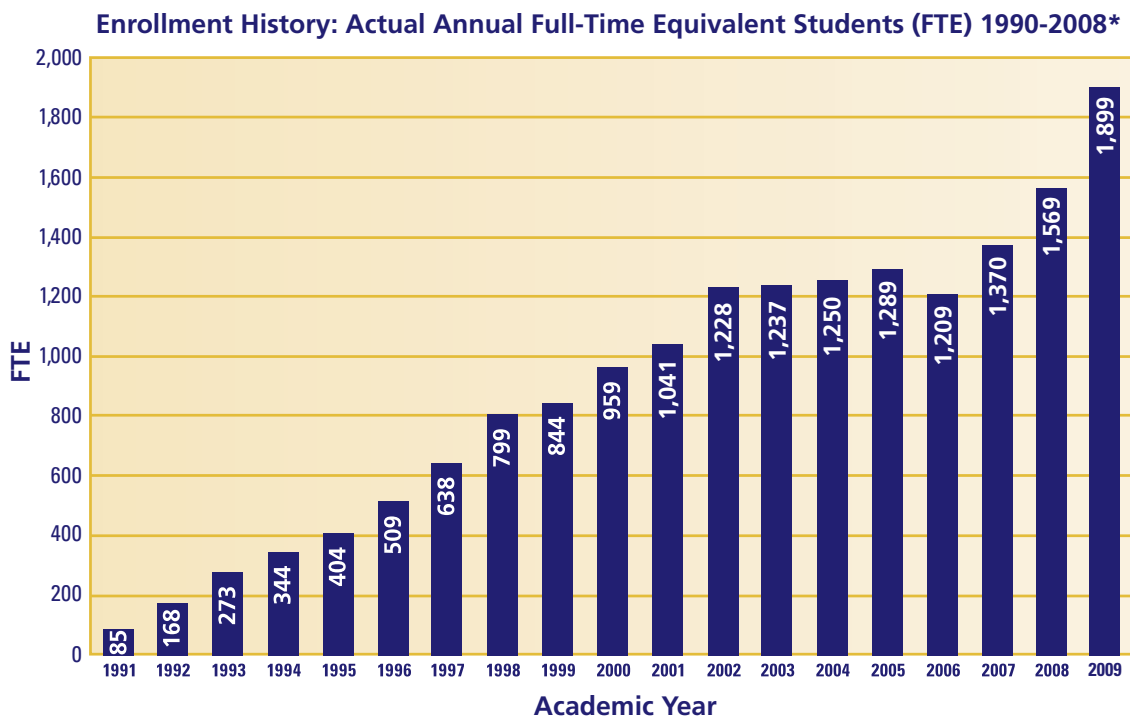
Additional degrees under development, pending HEC Board approval include:

- Bachelor of Science in Biological Sciences
- Bachelor of Science in Climate Science and Policy
- Bachelor of Science in Integrated Sciences
- Bachelor of Arts in Interactive Media and Technology
- Master of Fine Arts in Creative Writing and Cultural Poetics

All degrees offered and under development were created within the campus' 21st Century Campus Initiative, the academic outline for how UW Bothell will grow in response to the state's need to increase access to higher education. To learn more, visit www.uwb.edu/21stcentury. 

BY THE NUMBERS

Demographics, Research Support and Finances



*Statistics obtained from the UW Bothell Registrar's Office and represent Autumn 2008 data unless otherwise noted.

Fast Facts:

UW Bothell Students

Headcount: 2,288

FTE: 1,899.4

Gender

Female: 59%

Male: 41%

Ethnicity

Caucasian: 57%

Asian: 17%

Hispanic: 5%

African American: 3%

American Indian: 1%

Hawaiian Pacific

Islander: <1%

Not Indicated: 17%

Age Range

17-25: 56%

26-35: 26%

36 and older: 18%

Top Counties of Residence

King: 58%

Snohomish: 25%

Island: 1%

Kitsap: <1%

Others: 16%

Top Five Cities of Residence

Seattle: 16%

Bothell: 12%

Kirkland: 7%

Everett: 7%

Bellevue: 6%

Top Countries of Origin for International Students

Republic of Korea

China

India

Indonesia

Top Five Transfer Schools

Bellevue Community College

Cascadia Community College

University of Washington Seattle

Edmonds Community College

Everett Community College

Top Five Feeder High Schools

Inglesmoor High School

Bothell High School

Eastlake High School

Bellevue High School

Juanita High School

Average Class Size

Undergraduate: 23

Graduate: 14

Average Credit Load Per Student

Undergraduate: 12.9

Graduate: 7.9

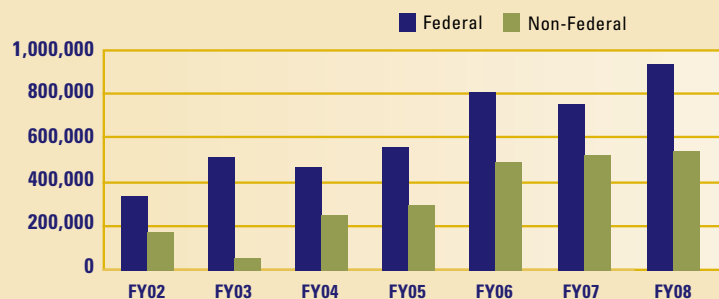
Of Note

- UW Bothell has awarded 7,305 degrees and 529 certificates.
- 65% of students are enrolled full-time and 35% are enrolled part-time.
- 71% of students are enrolled during the day and 29% attend during the evening.
- 49% of students receive financial aid.
- UW Bothell has awarded scholarships totaling \$229,912 to 208 recipients.
- UW Bothell offered \$13,239,005 in aid funds to students for the 08-09 academic year.
- UW Bothell's endowment was valued at \$2,409,571 as of July 1, 2009.

2008-09 saw a major shift in research funding at UW Bothell. Awards increased 346% from 2008-09 from \$1.4M to \$5.1M*. The source of funding also shifted to 71% of awards receiving non-federal support.

Seven-Year History:

Total Direct Expenditures from External Support



*Figures provided by the UW Bothell Office of Research Support.



Financial Statement (July 1, 2008 – June 30, 2009)*

Revenue Sources	Expenditures	% of Distribution
General Operating Funds (GOF) - State <i>state tax support and student operating fees</i>	\$19,225,273	40.58%
General Operating Funds (GOF) - Tuition	\$12,896,546	27.22%
TOTAL GOF	\$32,121,819	67.80%
Other		
Designated Operating Funds <i>local funds, student technology fees, service/activity fees, indirect cost reimbursements</i>	\$3,613,442	7.63%
Research Cost Recovery	\$1,285,889	2.71%
Grants <i>research and service</i>	\$5,179,121	10.93%
Gifts <i>scholarships and other gifts programs</i>	\$2,229,545	4.71%
Service Activity, Technology Fees	\$806,779	1.70%
Auxiliary Operations <i>parking/U-PASS, co-location services</i>	\$2,142,681	4.52%
TOTAL OTHER	\$15,257,456	32.20%
Total Campus Operations	\$47,379,276	100%

*Figures provided by the UW Bothell Office of Finance and Administration.

SUPPORTING THE MISSION

Charitable Giving to Benefit Education, Access and Opportunity

The University of Washington Bothell would like to acknowledge the following individuals and organizations for their generous support.

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