MISSION
UW Bothell holds the student-faculty relationship to be paramount. We provide access to excellence in higher education through innovative and creative curricula, interdisciplinary teaching and research, and a dynamic community of multicultural learning.

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Please send any questions or comments about this report to advancement@uwb.edu.

If you wish to receive UW Bothell communications online instead of in print, contact us at advancement@uwb.edu.
Greetings,

The 2009-10 academic year was very exciting for the University of Washington Bothell. Not only did we see record enrollment growth, but we also celebrated our 20th year of operations. To commemorate the special year, we opened student housing and an access ramp connecting the campus to SR 522. We also launched several new degrees including a Master of Computing and Software Systems, and a Leadership Master of Business Administration at an off-site location in Bellevue, WA.

This combined growth of students, programs and spaces came during a particularly difficult economic period. During the year we witnessed a 21% reduction in state operating funds, a major hit to our budget. Despite the challenge, we persevered, pledging to provide our students with the high-quality educational opportunities synonymous with the UW Bothell mission. We focused our attention and funds on program and faculty development to ensure that students came first and, in turn, made cuts to non-mission critical efforts in order to stabilize the institution.

In light of the tough choices that had to be made, the UW Bothell community has become stronger and more united and we stand resolute as one of Washington’s leading universities.

Within these pages you will find a sampling of our 2009-10 achievements, many made possible through the generosity of our benefactors listed at the end of the Report. Thank you for your support, especially during these most challenging of times. It is our honor to partner with you.

Kind regards,

Kenyon S. Chan
Chancellor

George Northcroft
2009-10 Chair of the UW Bothell Advisory Board
Campus Updates
A Snapshot of Accomplishments

Celebrating 20 Years of Excellence
The 2009-10 academic year brought UW Bothell renewed energy as the campus celebrated its 20th year of operations with a series of celebratory events.

Learn more at www.uwb.edu/20years.

Record-High Enrollment Reported
Enrollment demand saw an all-time high with 2,801 (headcount) students joining the institution in Fall 2009. This is compared to a headcount of 2,288 just one year prior. Says Chancellor Kenyon Chan, “These figures are a great reflection of our institution and its benefits to the region. Students know that when they attend UW Bothell they will not only receive the knowledge, skills and professional preparation needed to be successful in the workforce, but they will do so on a campus that encourages and supports student-faculty interaction, collaboration and research.”

Academic Expansion
Academics remained front and center as the university launched a Master of Science in Computing and Software Systems and a Bachelor of Science in Electrical Engineering (hybrid: on campus and online). A Leadership MBA debuted in the new Eastside Leadership Center in Bellevue, and approval with funding was granted to begin offering the Bachelor of Science in Nursing in Everett in Fall 2010.

The MBA program received great recognition this year when it was nationally ranked by Business Week Magazine. The program is honored to be ranked #3 in the Pacific Northwest and #51 in the nation.
Growth of STEM Programs: Science Lab Demand

With UW Bothell’s increases in enrollment and development in academic planning, the campus has quickly outgrown its facilities. In order to accommodate the current demand, UW Bothell is seeking to build a third building, to be called UW Bothell 3.

UW Bothell 3 will serve as an academic hub for the campus’ science, technology, engineering and mathematics (STEM) programs. These highly in-demand programs require modern instructional laboratories and collaborative spaces which the building will house.

The new building is proposed to cost $62,850,000. It will stand at 74,000 gross square feet and will house 430 classroom seats and 250 laboratory seats. UW Bothell 3 will house 11 labs including those for use in the following specialty areas: chemistry, life science, physics, electrical engineering, software development and geographic information systems.

Pending funding, the project will be shovel-ready for construction by July 2011 with occupancy expected by July 2013.

To learn more about this exciting development, visit www.uwb.edu/getattachment/admin/uwb3predesign.pdf.
Research in Action
Using Science to Understand the Natural World

For student Kevin Call science is more than just wearing a white lab coat. Instead, Kevin views science as a window to how the world works. “I really enjoy the quantitative nature of science and how we can use a variety of mathematical principals and concepts in order to explain the world around us. I like to learn how things work at a subatomic level…to understand how electrons, and protons and neutrons work together to create the world we live in. I find that really interesting.”

As a freshman, Kevin assumed it would be a few years before he would set foot into a lab and feed his thirst for scientific exploration. But this was not to be so at UW Bothell. After his second chemistry class with professor Dan Jaffe, a world-renowned climate scientist, Kevin was approached with an opportunity to gain lab experience by working on a project to teach others about the impact of the greenhouse effect.

Together, they created a working, measurable greenhouse effect model. The endeavor was a lengthy one and took lots of patience and trial and error as the two painstakingly measured everything from how to best build a device to what variables to isolate. In addition to being scientifically accurate, the model also had to serve as an educational tool for the public, so it had to be transportable and easy to describe to others.

The resulting project was displayed at the inaugural Paws on Science event in April 2010 at the Pacific Science Center. With Professor Jaffe at his side, Kevin presented their research to the crowds in attendance to great applause.

In reflecting on the experience, Kevin describes being grateful for the opportunity, pleased with the results and eager for three more years of scientific exploration and discovery. ‘Bring on the lab coats, please!’
"I like to learn how things work at a subatomic level... to understand how electrons, and protons and neutrons work together to create the world we live in. I find that really interesting."

— Kevin Call
At the World’s Stage

UW Bothell students provide voice for South Africans during the World Cup

W hat impact does an international competition have on a place, a person, or a way of life? Imagine your city, suddenly reconstructed and polished, illuminated under the glare of the media spotlight. How would you react?

University of Washington Bothell (and UW Seattle) students found out first-hand in summer 2010 as they traveled to Cape Town, South Africa as part of a summer-abroad media course taught by Interdisciplinary Arts and Sciences faculty Ron Krabill, Angelica Macklin and Georgia Roberts. The course partnered students with young video journalists from Cape Town Community Television (CTV) to produce a series of short films examining the impacts of the 2010 FIFA World Cup on multiple communities in and around Cape Town.

To prepare for their adventure, students took a course in spring quarter which focused on broadening their global perspectives, learning media production skills and planning the series. Once in South Africa, students worked quickly to write, film, edit and produce nine films which were shown on CTV during the World Cup, perfectly timed for its international audience.

The films featured interviews with townspeople providing their unique perspectives on issues as diverse as security, the flag and “Waka Waka.” Highlighting native tongues and vibrant backdrops, the students created a compelling public forum for South Africans to articulate their pride, hopes and struggles to the world.

The project was well received by CTV and the communities in which the films were made and proved to be a great learning experience for all involved. Says Roberts, “The world is interconnected in ways that are difficult to fathom, and study abroad, especially programs based in the humanities, can be a unique opportunity for faculty and students to ask philosophical and ethical questions about what it means to be a ‘global citizen’ in the 21st century.”

View the student videos online at myworldcup.wikidot.com/videos.

“I learned that My World Cup isn’t just about me. It’s a collaboration. It’s about community and making connections with each other. It’s about being a teacher and a learner.”

— Dana Shaphren, Interdisciplinary Arts & Sciences, ‘10
By the Numbers
Campus Demographics Portray Dynamic Campus

Enrollment History: Actual Annual Full-Time Equivalent Students (FTE) 1990-2011*

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>FTE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1991</td>
<td>85</td>
</tr>
<tr>
<td>1992</td>
<td>103</td>
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<tr>
<td>1993</td>
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<td>364</td>
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<td>2008</td>
<td>374</td>
</tr>
<tr>
<td>2009</td>
<td>2,374</td>
</tr>
<tr>
<td>2010</td>
<td>2,880</td>
</tr>
</tbody>
</table>

*Statistics obtained from the UW Bothell Registrar’s Office and represent Autumn 2009 data unless otherwise noted.

Did You Know?
- UW Bothell has awarded 8,000 degrees and 586 certificates.
- 68% of students are enrolled full-time and 30% are enrolled part-time.
- 54% of current students receive financial aid.
- UW Bothell has awarded scholarships totaling $243,118 to 148 recipients.
- UW Bothell offered $18.8 million in aid funds to 1,611 students during the 2009-10 academic year.
- UW Bothell has an endowment of $2,409,571 as of July 1, 2009.
- UW Bothell employs 230 staff and 189 faculty.

Fast Facts: UW Bothell Students 2009-2010

| Enrollment | Headcount: 2,801 | FTE: 2,374 |
| Gender     | Female: 56% | Male: 44% |
| Ethnicity  | Caucasian: 56% | Asian: 22% | Hispanic: 6% | African American: 4% | American Indian: < 1% | Hawaiian Pacific Islander: < 1% | International: 2% | Other: 9% |
| Age Range | 17-25: 58% | 26-35: 27% | 36 and older: 15% |
| Counties of Residence | King: 64% | Snohomish: 30% | Whatcom: 1% | Kitsap: 1% | Pierce: 1% | Others: 3% |
| Top Five Cities of Residence | Seattle: 16% | Bothell: 12% | Everett: 7% | Lynnwood: 7% | Bellevue: 6% |
| Top Countries of Origin for International Students | China | South Korea | India | Taiwan |
| Top Five Transfer Schools | Bellevue College | Cascadia Community College | University of Washington Seattle | Edmonds Community College | Shoreline Community College |
| Top Five Feeder High Schools | Inglemoor High School | Bothell High School | Juanita High School | Henry M. Jackson High School | Woodinville High School |

Average Class Size
Undergraduate: 23
Graduate: 11

Average Credit Load Per Student
Undergraduate: 13.2
Graduate: 8.6
UW Bothell’s economic impact to the state’s economy is $191 million, which includes a direct impact of $83 million and an indirect impact of $108 million though expenditures, government revenues, the employment of faculty and staff and personal incomes of residents.
## Financial Statement (July 1, 2009 – June 30, 2010)*

<table>
<thead>
<tr>
<th>Revenue Sources</th>
<th>Amounts</th>
<th>% of Distribution</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>State Sources</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>General Operating Funds - State</td>
<td>$16,030,029</td>
<td>34%</td>
</tr>
<tr>
<td>state tax support and student operating fees</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tuition</td>
<td>$15,591,675</td>
<td>34%</td>
</tr>
<tr>
<td><strong>TOTAL STATE</strong></td>
<td>$31,621,704</td>
<td>68%</td>
</tr>
<tr>
<td><strong>Other Sources</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Designated Operating Funds</td>
<td>$5,009,979</td>
<td>11%</td>
</tr>
<tr>
<td>local funds, student technology fees, service/activity fees, indirect cost reimbursements</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Research Cost Recovery</td>
<td>$1,109,150</td>
<td>2%</td>
</tr>
<tr>
<td>Grants</td>
<td>$1,787,600</td>
<td>4%</td>
</tr>
<tr>
<td>research and service</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gifts</td>
<td>$1,556,176</td>
<td>3%</td>
</tr>
<tr>
<td>scholarships and other gifts programs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Service Activity, Technology Fees</td>
<td>$901,838</td>
<td>2%</td>
</tr>
<tr>
<td>Auxiliary Operations</td>
<td>$3,841,771</td>
<td>8%</td>
</tr>
<tr>
<td>parking/U-PASS, co-location services</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Building Fees</td>
<td>$740,000</td>
<td>2%</td>
</tr>
<tr>
<td><strong>TOTAL OTHER</strong></td>
<td>$14,946,514</td>
<td>32%</td>
</tr>
<tr>
<td><strong>Total Campus Revenue</strong></td>
<td>$46,568,218</td>
<td>100%</td>
</tr>
</tbody>
</table>

*Figures provided by the UW Bothell Office of Budget and Planning.
Innovative Research

UW Bothell awarded over $63,000 in funds from the Worthington Technology Endowment to the following individuals for teaching and scholarship enhancement:

- Jean Eisele, Senior Lecturer, Education
- Warren Gold, Associate Professor, Interdisciplinary Arts & Sciences
- Cinnamon Hillyard, Assistant Professor, Business
- Pete Nye, Associate Professor, Business
- Rebecca Price, Assistant Professor, Interdisciplinary Arts & Sciences
- Antony Smith, Assistant Professor, Education
- Kelvin Sung, Professor, Computing & Software Systems
- Carrie Tzou, Assistant Professor, Education

$634,100 for Dan Goldhaber, Director Center for Education Data & Research, from the Carnegie Corporation of New York; $150,000 from Washington’s Professional Educator Standards Board.

Dan recently launched the Center for Education Data and Research (CEDR). The Center will work to address the disjuncture that exists between research, policy, and practice. Says Goldhaber, “CEDR will work with UW Bothell and the nation’s schools to help move the education enterprise towards being a continuously evolving system where learning from policy variation and adjusting policies based on what is learned is the norm, not the exception.” To learn more about CEDR at UW Bothell, visit www.CEDR.us.

Major Research Awards

- $650,000 for Paul Hill, Director, Center on Reinventing Public Education, from the Bill and Melinda Gates Foundation; $100,000 from the Annie E. Casey Foundation.
- $142,506 for Selina Mohammed, Assistant Professor, Nursing, from the Health Hearts grant.
- $125,000 for Robin Lake, Research Scientist, Center on Reinventing Public Education, from the Annie E. Casey Foundation.
- $90,000 for the Business Development Center from the Herbert B. Jones Foundation.
- $75,000 for Linda Watts, Professor, Interdisciplinary Arts & Sciences, from the National Endowment for the Humanities.
- $40,000 for Charles Henry, Senior Lecturer, Interdisciplinary Arts & Sciences, from the King County Wastewater Treatment Division.
Supporting the Mission
Charitable Giving to Benefit Education, Access and Opportunity

The University of Washington Bothell would like to acknowledge the following individuals and organizations for their generous support.

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- Carnegie Corporation of New York
- Richard and Lois Worthington Family Foundation

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- Doug & Barbara Allan
- Annie E. Casey Foundation
- Fluke Corporation
- John I. Goodlad
- Herbert B. Jones Foundation
- Microsoft Corporation

**Founders ($25,000 - $99,999)**
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- Jennifer H. Beers & Richard F. Beers II

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- Washington State Employees Credit Union
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- Michelle Wilkinson

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